

FOR IMMEDIATE RELEASE**Country Artist Stefani Rose Helps the Epilepsy Foundation of Greater LA Raise Over \$250,000***Performance at the Rose Bowl entertains over 2,000 Walk to End Epilepsy Participants*

LADERA RANCH, CA – November 6, 2012 – Stefani Rose performed for more than 2,000 fans and participants at the 2012 Walk to End Epilepsy on Sunday, October 28 at the Rose Bowl. This successful event raised more than a quarter of a million dollars for epilepsy awareness and research. [Stefani Rose](#) has helped bring a voice to an illness most people choose not to talk about, and through the [Epilepsy Foundation of Greater Los Angeles](#), she has met and inspired others whose lives have been affected by epilepsy.

“I’ve been privileged to hear Stefani’s story,” said Susan Pietsch-Escueta, Executive Director of the Epilepsy Foundation of Greater LA. “It is her personal story, but in many ways it is a common human story. I admire her courage and determination to set and achieve her goals and, instead of hiding, she is reaching out and setting an example for all of us.”

Stefani Rose found a community of strong and passionate friends at the Walk. “I met so many wonderful people and heard amazing stories,” she said. “Often, people know little about epilepsy until they are diagnosed or have a loved one affected. Everyone is so thankful for the work that I have been doing with the Epilepsy Foundation of Greater LA to increase awareness of this often overlooked disease.”

November is National Epilepsy Awareness Month, and everyone is encouraged to learn more about this disease that affects about three million people in the United States. 1 in 26 people will be diagnosed with epilepsy at some point in their lives, but few talk about it. “One of the most impactful moments in life is connecting with someone and realizing you are not alone - you can see that moment on a person’s face and it is inspiring,” said Stefani Rose. “It is for this reason that I encourage everyone to find a cause...find a friend...and don’t be afraid to Reach Out.”

Stefani Rose’s performance also served to kick-off the “[Love Your Brain Now](#)” Tour, an initiative of the Epilepsy Foundation of Greater Los Angeles. The Bus Tour takes fun and community engagement on the road with an inflatable walk-through brain. It offers something for everyone and engages crowds at malls, schools, businesses and hospitals to promote brain safety, help people improve brain function and end the burden of seizures – everyone has a brain, and seizures can happen to anyone at any time. Everyone should know about epilepsy and seizure first aid.

About Stefani Rose

Stefani Rose is a country music singer/songwriter born in Vegas, and influenced throughout her life by great talents like Dolly Parton and Willie Nelson, and contemporary artists like Little Big Town and Sugarland. Proceeds from her debut single, *Reaching Out*, will be donated to END EPILEPSY (endepilepsy.org).

Find out more at www.StefaniRoseMusic.com

Contact:

Kristifor Cvijetic

Hourglass International, Inc.

310-728-9898

kcvijetic@hrgls.com
